

The logo consists of the letters 'R' and 'D' in a white, serif font, positioned diagonally within a dark blue square. The square is outlined by a thin orange border.

RD



PRESENTS

MEET THE
STUDENT MONDAY

CREATED BY MY
PREDECESSOR
MARIANNA URREA

MEET THE STUDENT MONDAYS

We want to spotlight YOU!
What are you up to?
Are there any projects you want to share?
Coursework? Running a small business?
We want to hear what our marketing
students are up to!
If interested just shoot us a DM

1.

Personal Picture-
Appropriate & profesional.
If you don't feel comfortable sending in
a picture its okay!

2.

Name of student-
If you prefer to stay annonymous that's
okay!

3.

Little Blurb-
Sharing what it is that you're up to as a
marketing student. Marketing related
preferred

Mariana
Urrea

-Social
Media Assistant

-Student
Advocate



Meet the Student Mondays

MEET THE STUDENT



REBECCA ANDREWS

SOCIAL MEDIA ASSISTANT FOR
WWU MARKETING DEPARTMENT &
SMA VICE PRESIDENT

"I want to be a voice for
change & Western's mission
of A.D.E.I is going to help
me to do that with
wwumarketingstudents"



1139

96

3

6

0

Reel Insights ⓘ

Instagram and Facebook plays 1,141

Instagram likes and Facebook reactions 96

Instagram ⓘ

789

Accounts reached

Plays 1,139

Likes 96

Shares 6

Comments 3

MEET THE STUDENT



JANKI PATEL

COMMUNICATIONS
COORDINATOR FOR THE
ASSOCIATED STUDENTS

"I'm a people pleaser. I want to fulfill their needs, get to know their needs, understand them as a person and marketing can help me to get to do that"



625

29

3

3

1

Reel Insights ⓘ

Instagram and Facebook plays 631

Instagram likes and Facebook reactions 29

Instagram ⓘ

517

Accounts reached

Plays 625

Likes 29

Comments 3

Shares 3

Saves 1

MEET THE STUDENT



AUDREY YEO

SMA SOCIAL MEDIA
COORDINATOR

"As a Korean American going to Western, I've always felt included and heard. It's just a very welcoming environment. Getting to work with other students from different backgrounds is good for me to gain new perspectives. "



| | | | | |
|--|----|---|---|-------|
| ▶ | ♥ | 💬 | 📌 | 🔖 |
| 1109 | 65 | 8 | 4 | 2 |
| Reel Insights ⓘ | | | | |
| Instagram and Facebook plays | | | | 1,114 |
| Instagram likes and Facebook reactions | | | | 65 |
| Instagram ⓘ | | | | |
| 860 | | | | |
| Accounts reached | | | | |
| Plays | | | | 1,109 |
| Likes | | | | 65 |
| Comments | | | | 8 |
| Shares | | | | 4 |
| Saves | | | | 2 |

MEET THE STUDENT



TINA SYPAPHAY

SOCIAL MEDIA INTERN

"I have always loved being creative, I love doing graphic design, I love painting, and drawing. So that evoked my interest in marketing. I hope to find a job that allows me to use my creativity."



 [wwumarketingstudents](#)

1308 126 20 9 3

Reel Insights ⓘ

| | |
|--|-------|
| Instagram and Facebook plays | 1,320 |
| Instagram likes and Facebook reactions | 126 |

Instagram ⓘ

1,026

Accounts reached

| | |
|----------|-------|
| Plays | 1,308 |
| Likes | 126 |
| Comments | 20 |
| Shares | 9 |
| Saves | 3 |

Engagement ⓘ

29

Accounts engaged

28
Followers ●



1
● Non-followers

Post interactions

29

| | |
|----------|----|
| Likes | 29 |
| Comments | 0 |
| Shares | 0 |
| Saves | 0 |



29



0



0



0

Overview ⓘ

| | |
|------------------|-----|
| Accounts reached | 244 |
| Accounts engaged | 29 |
| Profile activity | 11 |

MEET THE STUDENT



RILEY HEWITSON

DATA ANALYTICS INTERN FOR
TAGNW

"Both of my parents own small businesses, so the highs and lows of being a small business owner are something I hold close to my heart. I have always felt a strong calling to the marketing field for this reason"

Engagement ⓘ

38

Accounts engaged



Post interactions

45

| | |
|----------|----|
| Likes | 35 |
| Shares | 8 |
| Comments | 2 |
| Saves | 0 |

Profile activity ⓘ

15

| | |
|----------------|----|
| Profile Visits | 13 |
| Follows | 2 |

35

2

8

0

Overview ⓘ

| | |
|------------------|-----|
| Accounts reached | 237 |
| Accounts engaged | 38 |
| Profile activity | 15 |

Reach ⓘ

237

Accounts reached

MEET THE STUDENT



MAY CHA

SMALL BUSINESS OWNER
MAY.ONSOCIALS

"As a marketer, I love helping small businesses show up online through all sorts of social media platforms"

MEET THE STUDENT



MARIANA URREA

MARKETING INTERN AT MOON
VALLEY ORGANICS

"I always wanted to be a teacher and wanted to be in the business industry. I saw marketing as a natural overlap to still be able to influence people's lives while being in the business context"



| | | | | |
|------------------------|----|-----|---|----|
| 638 | 36 | 7 | 6 | 1 |
| Reach ⓘ | | | | |
| 512 | | | | |
| Accounts reached | | | | |
| Plays | | 638 | | |
| Content Interactions ⓘ | | | | 50 |
| Likes | | 36 | | |
| Comments | | 7 | | |
| Shares | | 6 | | |
| Saves | | 1 | | |

Engagement ⓘ

25

Accounts engaged

24
Followers •



1
• Non-followers

Post interactions

25

Likes

24

Comments

1

Shares

0

Saves

0

Profile activity ⓘ

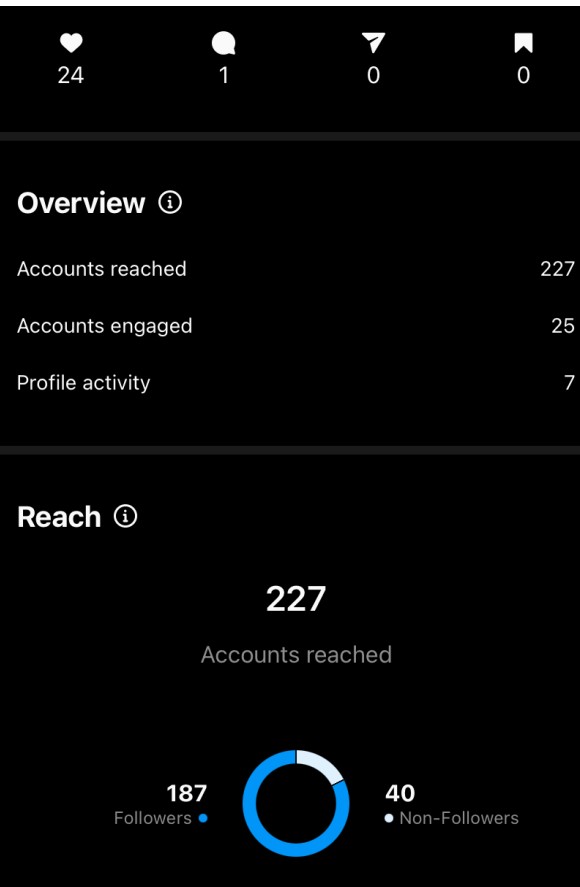
7

Profile Visits

7

Follows

0



MEET THE STUDENT



ARNAV SENGUPTA

MARKETING AND COMMUNICATIONS
INTERNAUKEMA & ASSOCIATES

"I wanted to go into marketing because it seemed like a professional field with room for creativity, which I really enjoy."

 **WESTERN**
WASHINGTON UNIVERSITY
MARKETING PROGRAM